



FLORA SPRINGS

NAPA VALLEY FAMILY ESTATE

RICHARD TIEDEMANN

Director of Winery Relations

Richard Tiedemann is a fifth-generation Napa Valley native whose family has been growing grapes in the Stags Leap District since the late 1880s. Although he grew up picking prunes and walnuts, he also worked in his uncle's vineyard, a seven-acre plot – now planted to Zinfandel – of French Colombard and Chardonnay. "At the time there were only six or seven large wineries in Napa Valley," he says. "Small growers like my uncle sold their grapes to Mondavi, Inglenook, or sometimes the Napa Valley Co-Op."



Richard took a circuitous route to Flora Springs, spending the better part of the 1990's as a crab and salmon fisherman in Alaska. When he returned to Napa Valley in 2000 to work in the Flora Springs tasting room full-time, his love and knowledge of wine, his ability to relate to people and his passion for sharing the story of the Komes-Garvey family was apparent. He says it was Flora Springs' vineyards that attracted him to the winery in the first place. "I knew the family had great vineyards throughout Napa Valley, and I knew that was essential to making great wine. I also was intrigued that they only kept 20% of the fruit for their own wines. I thought that was amazing."

From the tasting room Richard quickly moved into a series of sales roles, with responsibility at various times for California, the northeast, the Midwest and western regions. "I think I've worked in nearly every state and U.S. territory other than Connecticut and Utah," he jokes. Now, as Director of Winery Relations, Richard travels extensively throughout the U.S. as an ambassador for Flora Springs, hosting lively, interactive wine dinners and building lasting relationships with customers and fans.

Richard has taken every enology and viticulture class offered by Napa Valley College and has earned his Level 1 Sommelier certificate from the Court of Master Sommeliers. He continues to make small amounts of Zinfandel from his uncle's vineyard each year, and spends as much time as he can in Flora Springs' vineyards and winery.

Richard can be reached at rit@florasprings.com.

THE ESTATE

1978 WEST ZINFANDEL LANE | ST. HELENA, CA 94574
MAIN OFFICE: 707.963.5711 | MAIN OFFICE FAX: 707.963.7518
INFO@FLORASPRINGS.COM

THE ROOM

677 ST. HELENA HIGHWAY/HWY 29 | ST. HELENA, CA 94574
707.967.8032 | TOLL FREE: 800.967.8032
THEROOM@FLORASPRINGS.COM